

CynergisTek Announces New Data Loss Prevention Solution

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(HIMSS Booth #5301) - CynergisTek, a leading provider of security solutions for healthcare organizations, announced recently the availability of a data loss prevention (DLP) solution designed to make high-end DLP practical and affordable for the broad range of healthcare organizations and to deliver the data-centric security required in today's environment. The new security solution leverages Code Green Networks' industry-leading DLP appliance to provide a powerful combination of cutting-edge detection technology and analytical expertise to help healthcare organizations eliminate leaks of confidential information especially via channels such as the network, personal email accounts, social media, removable storage and mobile devices.

The combined solution is customized to meet the specific needs of each organization and is designed to address all main data leakage points in compliance with healthcare security regulations, including new HIPAA regulations implemented in 2010 as part of the Health Information Technology for Economic and Clinical Health (HITECH) Act while enabling functionality and versatility from the enterprise. "DLP solutions have traditionally been so cost prohibitive that few organizations are ever able to tackle this issue in a meaningful way," said Sharon Finney, Corporate Data Security Officer, Adventist Health System. "Solutions like CynergisTek's make thorough DLP analysis and reporting much more accessible. We take a very rigorous approach to evaluating and selecting security solutions, and the CynergisTek offering clearly stood out from the pack as the best combination of quality and value for our organization."

CynergisTek installs the DLP solution, customizing settings to fit each organization's specific requirements. The DLP offering also combines three solutions to automatically encrypt sensitive information, such as electronic protected health information (PHI), and eliminate opportunities for human error associated with manual encryption. The solution targets all databases containing sensitive information, looking at the actual data itself rather than relying on pattern matching-to take a fingerprint of the information. CynergisTek security engineers use Code Green's advanced search capabilities to accurately pinpoint where sensitive information is living within the enterprise and its

analytical capabilities to track where information is leaving and offer strategies to improve security within the healthcare organization.

"We have seen a steady increase in the amount of security breaches, both unwitting and malicious, that are happening within organizations. Healthcare data is a valuable commodity, both to the good guys and the bad guys. Healthcare organizations need to understand the value of a robust DLP solution and its ability to provide much more data-centric protection," said Mac McMillan, Chief Executive Officer, CynergisTek. "We are pleased that we were able to work with Code Green Networks to build upon its top DLP solution and offer a product that is preconfigured to comply with the stringent industry standards that are placed on healthcare organizations. With this DLP solution, healthcare organizations can be assured that they are taking aggressive steps to ensure that sensitive data will not fall into the wrong hands."

CynergisTek's solutions and services are specifically designed to help healthcare organizations improve their security posture, facilitate compliance, improve operational efficiency and foster trust.

CynergisTek service offerings and methods include:

- Risk management and evaluation
- IT security strategy
- Technical security
- Regulatory/compliance audit
- Managed security services

The 2010 Annual HIMSS Conference and Exhibition, which is dedicated to transforming healthcare through IT, runs from March 1-4 at the Georgia World Congress Center in Atlanta, GA. To learn more about the DLP solution, please visit CynergisTek at HIMSS at booth #5301.

About Code Green Networks

Code Green Networks delivers data loss prevention solutions that protect private employee and customer information and safeguard intellectual property across all electronic communications channels. The company's easy-to-deploy, easy-to-manage content inspection appliances rapidly detect and prevent potential data leaks, helping organizations automate compliance and mitigate risks from internal breaches that can result in loss of revenue, financial penalties and irreparable damage to a corporation's image, brand and customer loyalty. For more information, visit <http://www.codegreennetworks.com>.

About CynergisTek

CynergisTek is a leading provider of information security management, regulatory compliance, IT audit and advisory services, business continuity management, security technology selection and implementation, and secure IT infrastructure architecture and design solutions. The firm offers practical, manageable and affordable consulting services

for organizations of all sizes and complexity. Using an organized, planned and collaborative approach, CynergisTek applies multidisciplinary expertise to serve as partner and mentor, to enhance the consulting experience and, ultimately, clients' compliance and business performance. CynergisTek participates in and contributes to HIMSS, AHIMA, HFMA, HCCA, AHIA and other industry bellwether organizations.

For more information visit www.cynergistek.com.

<http://www.healthcaretechnologyonline.com/article.mvc/CynergisTek-Announces-New-Data-Loss-0001>