



**CYNERGISTEK**

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Contact:  
Stephanie A. Crabb  
VP, Client Services  
512.380.1314  
info@cynergistek.com

## **CynergisTek introduces RealEstate Essentials™ – Information Security Solutions for Today’s Real Estate Enterprises**

**CynergisTek launches solutions portfolio specifically designed to meet the needs of associations, brokerages, franchise organizations, MLS’s and technology vendors**

**New Orleans, LA—National Association of REALTORS® Conference—November 10, 2006** – CynergisTek, Inc., a leader in information security solutions and REALTOR Secure® Program Evaluator, is proud to announce the introduction of RealEstate Essentials™ – a suite of customized and scalable information security solutions for the real estate industry.

“There is no better time for all industry stakeholders to take a fresh look at what they are doing to protect their listings, assets, customers and members,” stated Mac McMillan, CEO of CynergisTek. McMillan continued, “Sound security and technology decisions will translate into appropriate access to data and services, safeguard against possible business interruption and system outages, and empower staff with access to the right tools at the right time to enhance business and financial performance.”

CynergisTek’s RealEstate Essentials portfolio includes security program and technical advisory services, program and technical assessments, disaster recovery and business continuity services, policy development, security tools and technology selection, educational services as well as REALTOR® Secure certification preparation and evaluation. Through its technology partner program, CynergisTek also offers security products and solutions that are preeminent solutions in their class and have proven themselves in multiple industries.

“Our longstanding relationship with NAR as an educational services partner has provided us unique insight to the industry over the past 3 years. Through those insights, we have designed a suite of services and a network of partner relationships that are relevant, accessible, affordable, and meet the current and future needs of real estate,” stated Stephanie Crabb, VP of Client Services for CynergisTek.

Services are designed to support independent agents as well as the nation's largest real estate firms, MLSs and associations. Using an organized, planned and collaborative approach, CynergisTek applies multidisciplinary expertise to serve as a trusted advisor and mentor to enhance client performance.

**About CynergisTek, Inc.**

CynergisTek provides REALTOR® Secure Certification and regulatory compliance solutions for the healthcare, financial services and real estate industries. CynergisTek's other areas of focus include information security management, IT infrastructure design, tool and technology selection, and technology audit services. We bring meaningful and practical insights and guidance to our clients, we are disciplined in our methods, we are responsible stewards of our clients' resources and we are generous in our service.

Please contact CynergisTek, Inc. via telephone (512) 402-8550; fax (512) 857-0700; email [info@cynergistek.com](mailto:info@cynergistek.com); or visit our website at [www.cynergistek.com](http://www.cynergistek.com).