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CynergisTek introduces SecureMailRE™ Solution for Real Estate Industry

CynergisTek launches secure email solution to serve real estate industry.

New Orleans, LA—National Association of REALTORS® Conference--November 10, 2006 – CynergisTek, Inc., a leader in information security solutions and REALTOR Secure® Program Evaluator, is proud to announce the launch of CynergisTek SecureMail for Real Estate (SecureMailRE™) a secure mail service powered by ZixCorp, for the real estate industry. SecureMailRE provides easy and cost-effective private and secure email communication. This secure network protects more than six million email recipients, and 50,000 new recipients are being added every week. CynergisTek SecureMailRE provides instant, seamless secure communications with your clients and business partners.

CynergisTek SecureMailRE delivers encrypted messages to anyone through flexible delivery options. Encrypted email is automatically delivered in the manner that works best for the end user. Desktop and gateway clients are supported using a variety of encryption methods. In addition, there are two different methods of delivering encrypted emails to users that do not have encryption capabilities. These clientless delivery options include a secure portal “pull” and direct delivery “push” model. No matter what the email encryption capabilities of the recipient, CynergisTek SecureMailRE will encrypt and email to them.

For as little as \$125 per year, a real estate agent can purchase SecureMailRE and begin sending secure email communications. Affordable enterprise licenses are available for organizations with dozens, hundreds or even thousands of subscribers.

“With the sheer volume of communication via email and the increasingly robust and personal content of those emails, real estate professionals should consider a solution to ensure the privacy of those communications. In this era of identity and consumer privacy protection, consumers are demanding appropriate security by those they do business with,” said Mac McMillan, CEO of CynergisTek. “When Healthcare and Banking, two heavily regulated industries, had to find a secure means of communicating via email, ZixCorp provided the only service-based solution that met their needs without impacting the enterprise and was easy for employees and clients alike to use,” McMillan continued.

“For the real estate association, the challenge is to provide valuable services to the membership. Part of that value may be in the communication of sensitive information. Part of that value may be in sponsoring the secure communication solution itself to enhance non-dues revenue,” stated McMillan.

CynergisTek offers a growing portfolio of solutions for the real estate industry, RealEstate Essentials™ that includes policy development, educational services, general consulting, and technology solutions and REALTOR® Secure certification. Services are designed to support independent agents as well as the nation's largest real estate firms, MLSs and associations. Using an organized, planned and collaborative approach, CynergisTek applies multidisciplinary expertise to serve as a trusted advisor and mentor to enhance client performance.

About CynergisTek, Inc.

CynergisTek provides REALTOR® Secure Certification and regulatory compliance solutions for the healthcare, financial services and real estate industries. CynergisTek's other areas of focus include information security management, network infrastructure and technology audit services. We bring meaningful and practical insights and guidance to our clients, we are disciplined in our methods, we are responsible stewards of our clients' resources and we are generous in our service.

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